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DB=USP7	$T,PGPB,JPAB,EPAB,DWPI,TDBD;\ PLUR=YES;\ OP=OR$		
<u>L6</u>	L3 and (secure or private)	18	<u>L6</u>
<u>L5</u>	L3 and secure	17	<u>L5</u>
<u>L4</u>	L2 and set-top near5 box	7	<u>L4</u>
<u>L3</u>	L2 and set-top same box	19	<u>L3</u>
<u>L2</u>	L1 and data near5 collect\$	934	<u>L2</u>
<u>L1</u>	market and research and rat\$ near5 system	2443	<u>L1</u>

**END OF SEARCH HISTORY** 

COUNTRY

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L3: Entry 5 of 19

File: PGPB

STATE

Mar 14, 2002

RULE-47

PGPUB-DOCUMENT-NUMBER: 20020032904

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020032904 A1

TITLE: Interactive system and method for collecting data and generating reports regarding

viewer habits

PUBLICATION-DATE: March 14, 2002

INVENTOR-INFORMATION:

CITY NAME

Boca Raton FL

Lerner, David S.

APPL-NO: 09/ 865319 DATE FILED: May 25, 2001

RELATED-US-APPL-DATA: \*\*\* TEST \*\*\*

Application is a non-provisional-of-provisional application 60/206648, filed May 24, 2000,

INT-CL: [07] H04 N 7/173, H04 N 7/16

US-CL-PUBLISHED: 725/14; 725/134, 725/110 US-CL-CURRENT: 725/14; 725/110, 725/134

REPRESENTATIVE-FIGURES: 1

## ABSTRACT:

The present invention relates to a system and method for collecting and transmitting data concerning the viewing habits of a viewer. The present invention instantaneously records the data concerning the viewing habits of the viewer while he or she watches programming on a television or streaming media on a conventional personal computer (PC) monitor.

[0001] Cross Reference to Related Applications

[0002] This is a regular non-provisional application which claims priority to provisional application Serial No.60/206,648, filed May 24, 2000.

**Generate Collection Print** 

L3: Entry 8 of 19

File: USPT

Jun 11, 2002

US-PAT-NO: 6405370

DOCUMENT-IDENTIFIER: US 6405370 B1

TITLE: Television audience monitoring system and method employing tuner interface of

set-top converter box

DATE-ISSUED: June 11, 2002

INVENTOR-INFORMATION:

NAME

CITY

STATE

ZIP CODE

COUNTRY

Jarrell; Lester L.

Lakeside

CA

ASSIGNEE-INFORMATION:

NAME

CITY

STATE ZIP CODE COUNTRY TYPE CODE

ADcom Information Services, Inc.

Escondido CA 02

APPL-NO: 09/ 169056 [PALM] DATE FILED: October 9, 1998

INT-CL: [07] H04 N  $\frac{7}{16}$ 

US-CL-ISSUED: 725/14; 725/18 US-CL-CURRENT: 725/14; 725/18

FIELD-OF-SEARCH: 348/1, 348/10, 348/5.5, 455/2, 725/14, 725/15, 725/18

PRIOR-ART-DISCLOSED:

U.S. PATENT DOCUMENTS

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	PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL	
	4599644	July 1986	Fischer	358/84	
	4605958	August 1986	Machnik et al.	358/84	
	4613904	September 1986	Lurie	358/142	
	4642685	February 1987	Roberts et al.	358/84	
	4764808	August 1988	Solar	358/84	
	4847685	July 1989	Gall et al.	358/84	
	4907079	March 1990	Turner et al.	358/84	
	4912552	March 1990	Allison, III et al.	358/84	
	5294981	March 1994	Yazolino et al.	348/4	
	5305464	April 1994	Frett	455/2	
	5329370	July 1994	Yazolino et al.	548/734	
	5374951	December 1994	Welsh	348/4	
	5382970	January 1995	Kiefl	348/1	
	5450122	September 1995	Keene	348/1	
	5495282	February 1996	Mostafa et al.	348/5	
	<u>5689799</u>	November 1997	Dougherty et al.	455/2	
	5872588	February 1999	Aras	348/1	
	5880768	March 1999	Lemmons et al.	348/1	
	5881360	March 1999	Fong	455/2	
	5945988	August 1999	Williams et al.	348/10	
	6112053	August 2000	Dunki-Jacobs et al.	455/2	
	6184918	February 2001	Goldschmidt-Iki et al.	348/1	
П	6202210	March 2001	Ludtke		

## FOREIGN REFS GROUP (TEST)

FOREIGN PATENT DOCUMENTS

FOREIGN-PAT-NO	N-DATE	COU
24 52 926	May 1976	DE
3401 762	August 1985	DE
37 42 426	June 1989	DE
0 064 847	November 1982	EP
0 127 068	December 1984	EP
0 430 711 A2	June 1991	EP
0 687 083	December 1995	EP
0 763 950	March 1997	· EP
2 555 383	May 1985	FR
2 717 025	September 1995	FR
2 738 977	March 1997	FR
2206253	December 1988	GB
WO 91/11062	July 1991	WO
WO 94/14284	June 1994	WO
WO 97/45973 <sup>'</sup>	December 1997	WO
WO98/31114	July 1998	WO

ART-UNIT: 2611

PRIMARY-EXAMINER: Kostak; Victor R.

## ABSTRACT:

A tuner interface device and method for determining a currently tuned-to channel of a set-top converter box having an electronic tuner that is addressable over a bus within the electronic tuner and a controller. The controller monitors communications over the bus for a unique identifier of the tuner and for commands to change channels that follow the unique identifier. When the unique identifier is received and it is verified that the commands to the tuner are to change a channel, the controller generates information representative of the new tuned-to tuned channel for use by downstream components. The information representative of the tuned channel may be output as an ASCII value representative of the currently tuned-to channel. The tuner interface may be part of a viewership metering system when used in conjunction with a viewership collection meter to determine viewer habits.

20 Claims, 5 Drawing figures